

# Arnaud Darré

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[arnaud-darre.com](http://arnaud-darre.com)

## Print & web designer

**Design systems, front-end development, typeface design, sketches, project management**

**26 years old**

Very fond of typography, editorial & web design.  
Passionate about The Beatles, science-fiction and Star Wars.

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you can click on the web links to access the content.*

## Professionnal experience

Nov. 2015 – April 2018  
[watapix.com](http://watapix.com)



### Watapix, Paris – multi-channel communication agency

Graphic designer and front-end developer – in charge of all the creative production

- Complete management of all projects: brief, estimate, customer relation, conception (prototypes & mockups), supervision and production, subcontractor management, final result.
- Significant achievements:
  - production of a stock, products, HR and cash register management software;
  - creation of a guest house brand identity and implementation on multiple supports (website, leaflets, stickers, signage, etc.).
- Skills development: front-end development (HTML, CSS, Javascript), project management and customer relation.

June – Aug. 2014  
[sgsintl.com](http://sgsintl.com)  
internship



### Southern Graphic Systems, New York City – Global Leader in Integrated Packaging and Marketing Production

Designer onsite for client PepsiCo

- Studio work: standardization of packaging design files on multiple supports (cans, cartons, glasses, etc.).

June – July 2013  
[studiolwa.fr](http://studiolwa.fr)  
internship



### Studio LWA, Paris – creative studio

Graphic designer

- Design production for clients in editorial & cultural fields (publishing houses, museums, libraries): brand identity, editorial design, posters, etc.

June – July 2011  
internship



### Collectif Enjoy Design, Paris – multi-channel communication agency

Graphic designer

- Packaging and POS designs for luxury and mass market brands (Nina Ricci, Sephora, Rowenta, Gauloises, etc.).

July 2009 & July 2010  
[advitam.org](http://advitam.org)  
internship



### Agence AdVitam, Paris – digital communication agency

Graphic designer

- Shadowing and familiarisation with designer's tools.

## Education

2010 – 2015  
[penninghen.fr](http://penninghen.fr)



### ESAG Penninghen, Paris

Masters degree in Artistic Direction and Design, Summa Cum Laude

Sept. – Dec. 2013  
[ocadu.ca](http://ocadu.ca)



### OCAD University, Toronto

Academic exchange, Graphic Design Major

2007 – 2010

### Lycée Chaptal, Paris

Baccalauréat Maths Major with honors, option fine arts

## Languages

**French**  
Mother tongue

**Anglais**  
Fluent, professional use  
– TOEIC 965

**Espagnol**  
Basics

## Professionnal skills

### Graphic design

- Suite Adobe, Sketch et Tumult Hype
- Knowledge of the tools and codes of graphic communication on multiple support (editorial & digital design, posters, identity, etc.)



### Video & motion design

- Adobe After effect & Premiere Pro



### Web design & front-end development

- Front-end development tools (HTML, CSS & SASS, notions of Javascript)
- Web project environnement (IDEs, Git, etc.)



### And also...

- Typeface design (Fontlab Studio)



## Passions & Interests

### Activities

Dancing, drawing, cooking, playing tennis, producing personal projects (design or web).

### Travels

India (at an NGO that provides dance and music classes for underprivileged children), Europe, Canada, New York and Morocco.